



Unity Parenting & Counseling, Inc.

Providing housing and supportive services for the most vulnerable children, youth and disabled adults for over 30 years.

600 West Cermak Road, Suite 300, Chicago, Illinois, 60616-4880

Administrative Offices: 312.455.0007, Fax: 312.455.0043; <http://www.unityparenting.org>

Unity Parenting & Counseling, Inc's Bid to End Homelessness Silent Auction September 6, 2016

PRESENTING SPONSOR – \$5,000

- Only one Presenting Sponsor package available
- 12 tickets for the Fundraiser
- Sponsor promo item given to attendees (if desired)
- Photo opportunity and special recognition from podium at event
- Priority name recognition in all pre- and post-event publicity
- Your choice of a full-page, full-color ad on the outside back cover, inside back over or inside front cover of the Auction catalog (based on space availability)
- Name and logo on all marketing materials*
- Recognition at Auction as Presenting Sponsor with full-screen name & logo displayed on revolving slideshow throughout duration of Auction
- Logo and link on Unity's homepage, event website, ticketing page & social media

PLATINUM – \$2,000+

- 8 tickets for the Fundraiser
- Sponsor promo item given to attendees (if desired)
- Name recognition in pre and post-event publicity*
- Your choice of a full-page, full-color ad on the outside back cover, inside back over or inside front cover of the Auction catalog (based on space availability)
- Recognition as Platinum Sponsor with full screen name & logo displayed on revolving slideshow throughout duration of Auction
- Verbal recognition as Platinum Sponsor at Auction
- Logo and link on event website and social media
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GOLD – \$1,000+

- 4 tickets for the Fundraiser
- Recognition as Gold Sponsor with 1/2 screen name & logo displayed on revolving slideshow at Auction
- Name recognition in post-event publicity*
- Logo and link on event website

SILVER – \$500+

- 2 tickets for the Fundraiser
- Recognition as Emerald Sponsor with name & logo displayed with other Silver sponsors on revolving slideshow at Auction
- Name recognition in post-event publicity* and event webpage

*Sponsorships are welcome at any time leading up to the event, but must be committed by August 1, 2016 in order for us to guarantee inclusion in ALL pre-event publicity and marketing materials.

Please contact Michael Burke, Chief Financial Officer, at 312-455-0007 or mburke@unityparenting.org for more information about sponsorship opportunities or silent auction donations. We are also happy to customize a sponsorship package that works for your company.

Any contribution over \$75/person (based on # of seats included with your package, if any) may be tax-deductible to the extent allowable by law. Unity Parenting and Counseling, Inc. is a 501(c)(3) nonprofit organization.